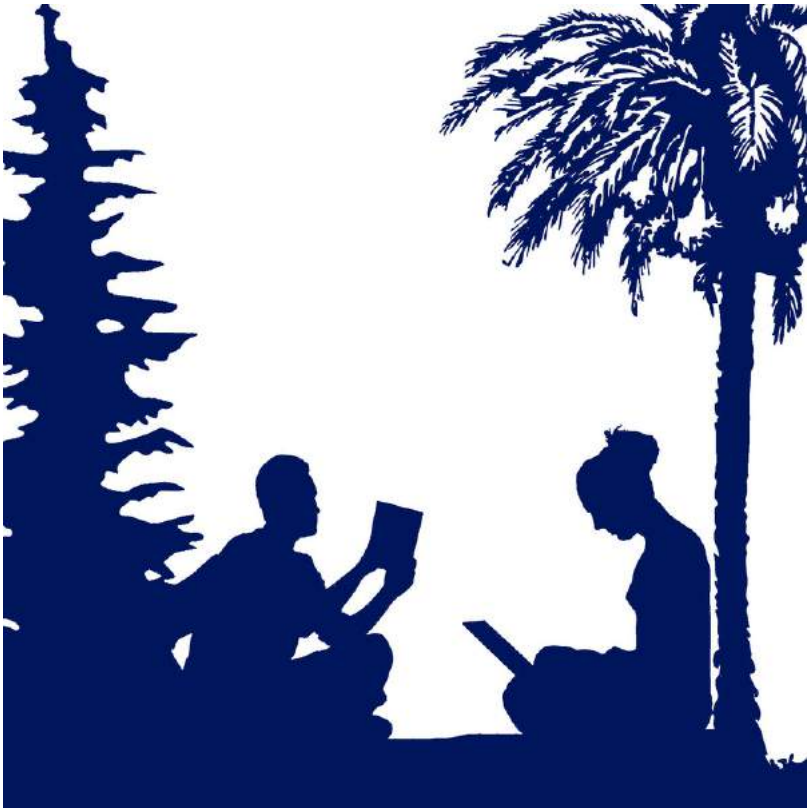
GESS 2019

Finnish Pavilion

FINNISH PAVILION - J 70



Held under the patronage of H.E. Ms. Riitta Swan, the Ambassador of Finland to the UAE, we invite you to visit the Finnish Pavilion at the GESS Dubai 2019 exhibition. Come and discuss areas of transversal competencies, gamification and play based learning, entrepreneurship and life skills, learning analytics, wellbeing, formative assessment and self reflection, early childhood education and much more. The pavilion is designed to tell the story of a Finnish learner from early childhood to working life, and you can get to know all the stages of the Finnish Education system and curriculum.

Education House Finland focuses on making Finnish education solutions succeed in the Middle East. Based in Dubai, we help companies and educators find each other both in Finland and in the Middle East. Education House Finland is organising the Finnish Pavilion at GESS 2019 and the Finnish Education Expo preceding the event.
www.educationhousefinland.com

Education House Finland

EDUCATION FINLAND

Education Finland is a governmental cluster programme supporting the best education providers in their growth on the international market. The programme is coordinated by the Finnish National Agency for Education.
www.educationfinland.fi

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Speakers from Finland at GESS

Day 1 - 26th of February

GESS Main Arena

11:15 **Education system as an innovation platform for life-long learning in Finland**
Keynote speaker: Olli-Pekka Heinonen, Director General
Finnish National Agency for Education

Innovation Room

10:30-11:00 **Underachieving students – how to help them?**
Riku Alkio, CEO, Seppo

12:30-13:00 **Kide Science: Young child as a scientist**
Aino Kuronen, Co-Founder and Head of Pedagogy, Kide Science

13:00-13:30 **Gamification - a way to growth mindset and self-confidence**
Makke Leppänen, VP of Marketing, Eduten Ltd

15:30-16:00 **The Importance of Pedagogical Documentation in Early Childhood Education**
Milla Mikkola, Co-Founder, Kindiedays

16:30-17:00 **Holistic School Wellbeing – how next level data analytics will transform student and teacher wellbeing**
Mika Kasanen, Co-Founder & CEO, School Day Helsinki
Juha Engman, Senior Development Manager, School Day Finland

Day 2 - 27th of February

Future Learning Room

13:00 **Transforming school culture for the world's best use of ICT in learning**
Keynote speaker: Aleksi Komu, Director of Global Partnerships, ThingLink

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Day 3 - 28th of February

Future Learning Room

13:00 **Core Competencies - The Future of Education**
Suzanne Perkowsky, Chief Educational Officer, New Nordic School

Innovation Room

12:30-13:00 **How to teach working-life, economy and entrepreneurship to youth?**
Kari Väisänen, CEO, EduTAT

13:00-13:30 **Technology Enhancing Creativity & Passion-based Learning**
Janne & Tuomas Hiedanniemi, Kari Saarilahti
CEO, Head of Education, Head of Pedagogy, INTO SCHOOL Ltd

14:00-14:30 **Curriculum – tool or rule? - The Finnish way**
Ulla-Maija Saikkonen-Mahne, Pedagogical Adviser, EduCluster Finland

14:30-15:00 **Why only measure wellbeing & happiness, when you can intelligently build them?**
Taina Mikkola, CEO, Founder, Mightifier

15:00-15:30 **How to apply 21st century skills into early childhood education?**
Taina Mikkola, CEO, Founder, Tiny App

15:30-16:00 **Focus on better learning**
Mari Kyyhkynen, Publishing Manager, Otava Publishing Company Ltd

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www.edutat.fi

EduTAT_fi

GESS EDUCATION AWARDS FINALIST 2019

EduTAT teaches economy, working-life, society and entrepreneurship to youth. We provide the competences for youth to have better preparedness for the future, especially for working-life and studies. EduTAT has at its disposal three unique and award-winning learning solutions: Me & MyCity, Me & MyGlobe and Me & MyBusiness.

The curriculum-based Me & MyCity -concept is a success story in Finland. 75% of the Finnish 6th graders go through the learning module. The module consists of teacher training, learning material and a visit to the Me & MyCity learning environment where pupils work in their own simulated professions and earn a salary. Pupils also function as consumers and citizens. According to the pupils' feedback, Me & MyCity is "The Best School Day Ever!".

EduTAT combines learning environments and digitality to get the best learning results. EduTAT offers Finnish pedagogical expertise and scientifically proven learning modules worldwide.

EduCluster Finland

www.educluster.fi

@educlusterfinland

@EduClusterFin

educluster-finland

EduCluster Finland (ECF), University of Jyväskylä Group, engages in global operations pioneering expertise over the entire Finnish educational spectrum. Drawing on the experience of leading-edge Finnish educational organisations, ECF has been involved in 200+ international projects in 30+ countries since 2010.

The Finnish education concept is internationally acclaimed for its impressive track record in producing high-ranking student performance, while nurturing well-being for individuals and communities.

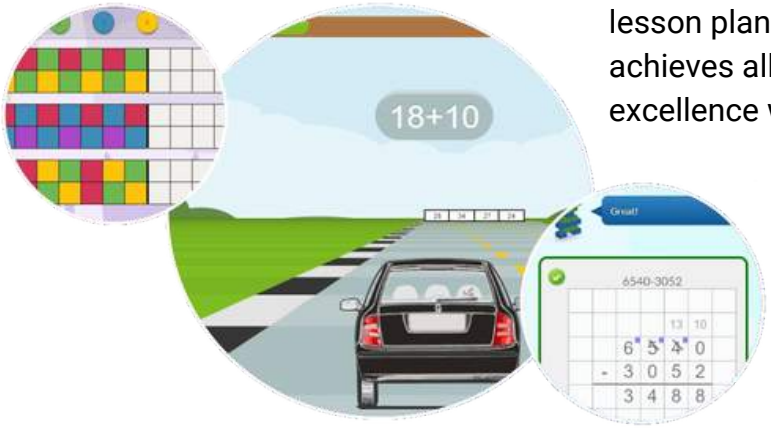
The ECF approach takes this concept, reinventing it for contexts and cultures worldwide.

From delivering compact training programmes, to co-creating Finnish International schools, we have wide-ranging experience in developing inspirational, thriving, and sustainable learning communities with partners across the globe.

FINNISH PAVILION - J 70

eduten

www.eduten.com
@EdutenOfficial



#1 Digital learning platform. From Finland.

Combining Finnish educational excellence with gamification and AI.
- An exercise platform with a full mathematics learning path for ages 6 - 15.

Eduten Playground is a digital learning platform with scientifically proven impact on learning results and grades. It also makes teachers' life easier with automated lesson planning and learning analytics. Eduten Playground achieves all this by combining Finnish educational excellence with gamification and AI.

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INTO SCHOOL

www.intoschool.org
@intoschool
@intoschool

INTO SCHOOL - GESS Education Awards 2019 Finalist of "Best Product to Promote Arts, Music and Drama in the Classroom" - is a unique and internationally acknowledged Finnish approach with the goal of having technology-supported creative music and arts production as a natural part of education globally.

INTO SCHOOL is built on best pedagogical practices available, and has a strong emphasis on STEAM. It offers new perspectives and widely applicable knowledge for future-focused learning, teacher education and in-service training. The concept offers the latest and the most relevant data as well as the know-how on how technology-supported creative projects can be implemented in varying contexts of tomorrow's education.

INTO SCHOOL has already been widely and successfully tested and applied in Finland and Europe, and is supported by The Finnish Ministry of Education and Culture.

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KiDE SCIENCE

www.kidescience.com

Kide Science

@kidescience

Kide Science - Adventure for Little Scientists

Kide Science brings an innovative approach that educators and parents can use to introduce science to young children – and help spark a life-long love of inquiry. The Kide Science method takes children on an exciting scientific adventure to Supraland, where they can discover and learn about scientific
concepts through play and stories. The approach boosts kids' natural inquisitiveness – and has an effect that carries far into adulthood.

The unique Kide pedagogical approach is based on research conducted by our founder Jenni Vartiainen, PhD at the University of Helsinki, Finland. Our team have extensive experience in developing innovative learning environments and materials for children, as well as in leveraging phenomenon-based learning in early childhood education. Kide Science is a STEAM concept that promotes future skills through stories, play and hands-on experiment. Kide Science product family include: **Science lessons for Classroom / Digital science learning tool for home / TV show / Books**

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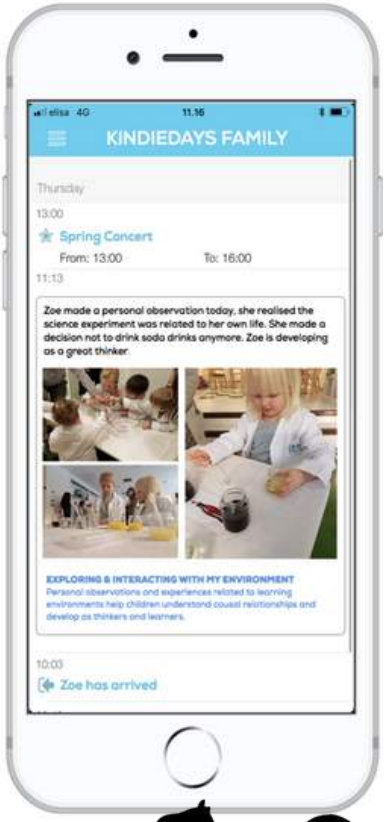
kindiedays

KINDIEDAYS – WORLD CLASS CHILD CARE APPS FOR QUALITY EDUCATION

Kindiedays is an All-in-One mobile solution created by childcare professionals, bringing the best Early Childhood Education practices and curriculum from Finland to your kindergarten.

Kindiedays creates the foundation for the childcare:
-Empowers educators with tools to focus on the child's learning and wellbeing
-Engages families with pictures, learning posts, daily reports and live journal
-Makes daily routines efficient to provide safety and give more time for quality education



Work smart and professional with Kindiedays!
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info@kindiedays.com
www.facebook.com/kindiedays
@KindieDays

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YOUR LIFE LONG CAREER ADVISOR

Mazhr® is a lifelong career advisor made for you. It helps you to identify your development areas and strengths you can built your career on. Mazhr® supports your path all the way from studies to your retirement. Application helps you find your dream job by matching you with organizations who are looking for a talent like you!

GET IT ON Google Play

Download on the App Store

www.mazhr.com

MAZHR

We believe in bringing out the potential in every child by empowering them to learn and develop in a way that is best for them.

New Nordic School is on a mission to transform current systems of education. Our pre-K through 12 educational concept empowers all students to explore their natural creativity, discover their true passions, and shape their own future. We apply the renowned Finnish Curriculum integrated with best pedagogical practices from around the world to create a personalized, multi-age, and strength-based system, the Nordic Baccalaureate. We deliver our service concept worldwide to existing and starting schools.

New Nordic School

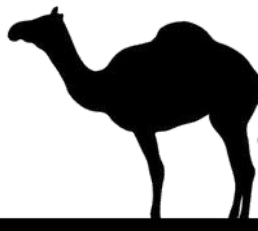
Shape your future.

www.newnordic.school

@NewNordicSchool

@NewNordic School

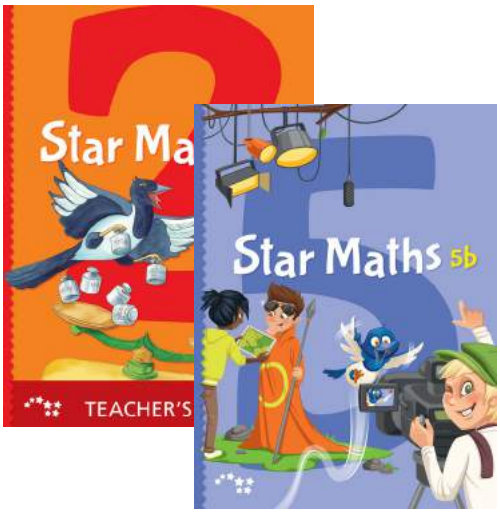
New Nordic School



FINNISH PAVILION - J 70

Otava Learning

www.otava.fi/otavalearning
@OtavanKirjat



Otava Publishing Company Ltd is a major Finnish publishing house with a history that stretches back over 120 years. Otava publishes both printed and digital educational materials for a wide range of subjects and for all levels of education. Today's educational material is based on the concepts of blended learning and multichannel publishing. These materials have been one of the reasons behind the Finnish success in the educational field.

The new core curriculum emphasizes problem-oriented learning, interaction and responsibility-taking. EdTech plays a major role in engaging learners in new and innovative ways. The state-of-the-art product families and digital solutions of Otava are made by over 600 teachers, tested by students and refined by 70 educational professionals at Otava. Our focus is always on better learning!

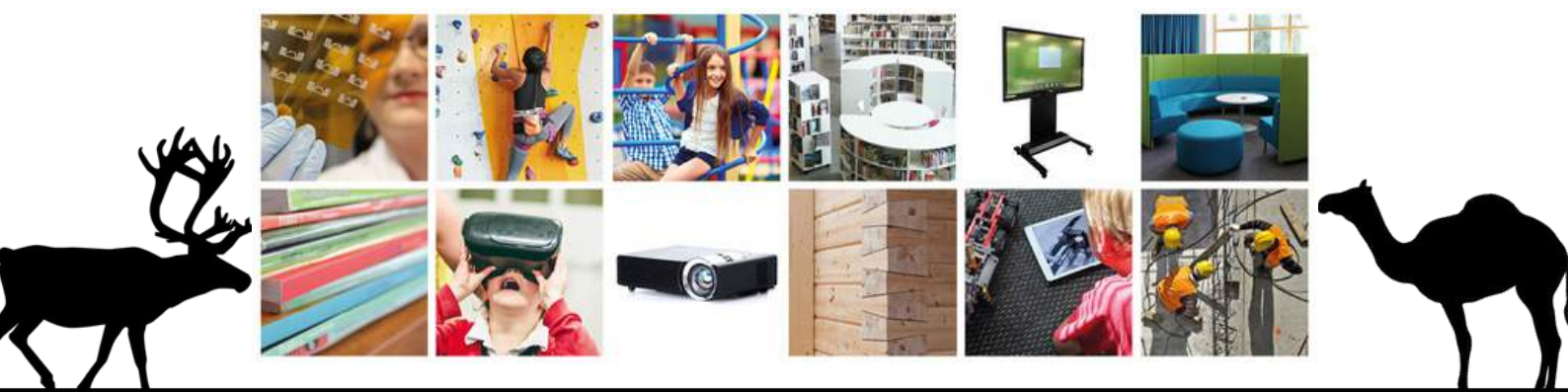
Otava is a flexible and reliable partner in international co-operation. We have understanding for different needs in different markets.

PINO Network
Exporting Northern Excellence

www.pinonetwork.fi
@PinoNetwork

Finnish education has an excellent reputation.
Pino Network offers a great variety of high quality solutions for both educational content and infrastructure - we can build the best learning environments! Our network of 40+ educational institutions and companies can offer a wide variety of expertise, products and services for all age groups and education levels globally: early education and care, K12 education, vocational education, higher education and life-long learning.

PINO Network is funded by the European Regional Development Fund (ERDF). The funding was granted by the Council of Oulu Region.



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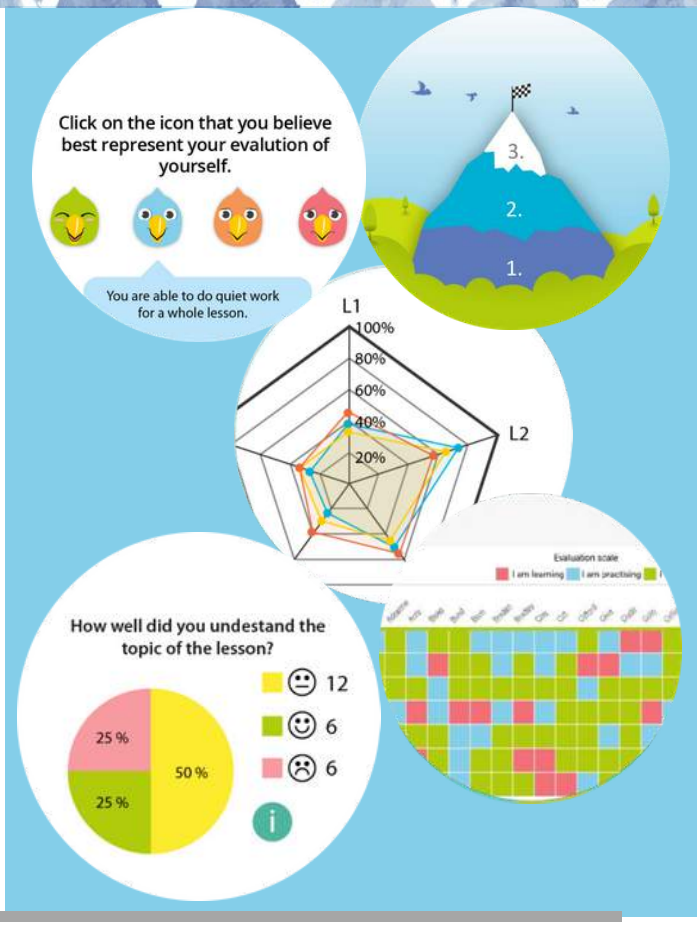
www.qridi.com
@qridicom

Qridi - awarded as the Best digital learning solution in Finland

Promoting a culture of continuous, meaningful and encouraging student assessment is a challenge for both teachers and educational administrators. Qridi is a digital assessment tool, which can make it happen. It has been awarded as the Best digital learning solution in Finland.

Qridi has been developed together with innovative Finnish teachers and experts based on the most recent results of studies on learning. Qridi is a formative evaluation and learning analytics software with a focus on continuous assessment, learner's self-reflection and 21st century skills. It enables learners to develop themselves to become better learners and people.



Make your lessons into games without writing a single line of code!

A new way of learning combines experiential, project-based learning and utilising technology in a real-life environment. The 21st century skills, such as problem solving, creativity, teamwork, and sharing your know-how are an integral part of the learning process of seppo games.
Seppo's game pedagogy is to teach in a way that inspires and motivates students. It gets players on the move, which also makes the brain work better.

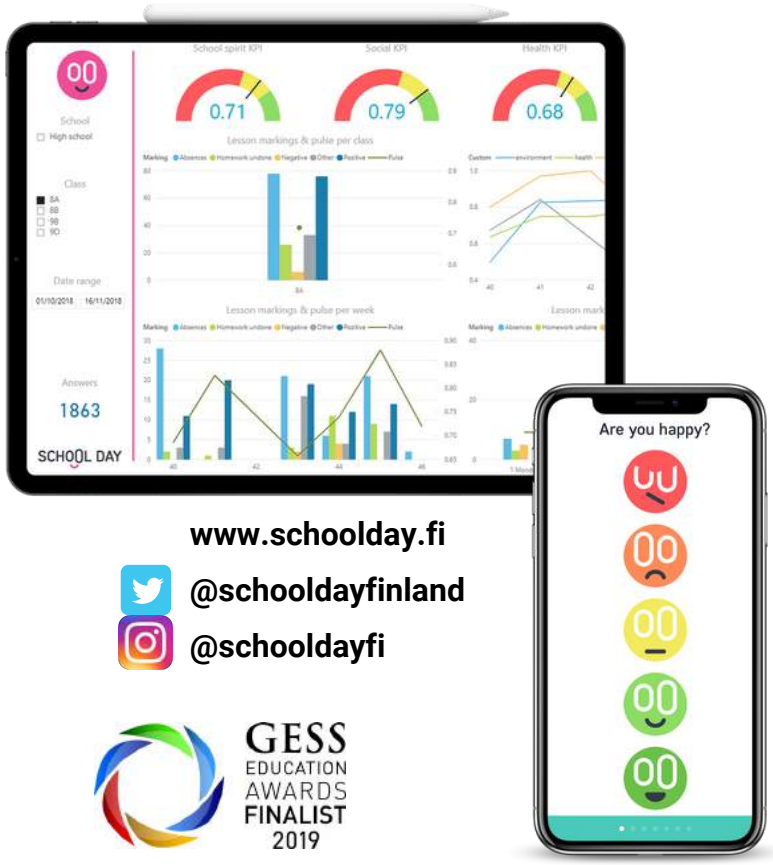
www.seppo.io
@seppoio
@seppoio

FINNISH PAVILION - J 70

SCHOOL DAY

School Day - Wellbeing. Motivation. Results.

School Day is a leading school wellbeing and education AI company. Our wellbeing service makes student, teacher and school community wellbeing a natural part of every school day. The service provides an opportunity for easy, real-time and continuous gathering of wellbeing information enabling the detection of potential issues early on. What if the school always knew how students and teachers are doing right now, and how to build a better school day for all?



www.schoolday.fi
@schooldayfinland
@schooldayfi

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Visit Finland

Visit Finland is Finland's national tourism office and part of the state-owned Business Finland. We promote educational travel to Finland and provide information about the numerous destinations and experiences that Finland has to offer. We welcome both education professionals and schoolchildren to experience the Finnish education system in practice on school visits, study tours and educational camps.
Ever wanted to learn winter sports, open-fire cooking or comic book drawing? Or how does reindeer-feeding or trekking in the wilderness sound? These are only a few examples of all the different things you can experience in Finland. There are courses and activities available for groups and individuals all around Finland all year round.
We welcome you to learn something new and exciting!

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www.visitfinland.com
Visit Finland
@OurFinland
@OurFinland

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yeti TABLET

Kuori - The Yetitablet

The Yetitablet is the most intuitive and versatile giant android tablet. It is powered by an Open Android OS, high performance hardware and specific application packages for education. You can deliver motivating and interactive multimedia lessons by using thousands of learning applications. Yetitablet has been co-developed with teachers and students in Finland.

@KuoriOy @yetitablet

@yetitablet

thinglink.

@ThingLink @ThingLink_Edu

@thinglink

@ThingLink

ThingLink immersive publishing platform

Based in Palo Alto, California, and Helsinki, Finland, ThingLink develops image- and video-interaction technology for creating immersive, cloud-based learning experiences for eLearning, classrooms and workplaces.

ThingLink technology makes it easy to enhance images and videos with points of information, audio, video, or links. Viewers can instantly find out more about the things they see in an educational video or virtual tour, or learn essential vocabulary.

MIGHTIFIER®

Mightifier – Mastering Active Empathy

Mightifier is a Finnish social-emotional learning program to develop positive & happier school culture! Award winning Mightifier is based on positive psychology research and the fact that positive relationships are the best way to increase wellbeing. All-in-one SEL program Mightifier includes social-emotional skills development, real time wellbeing data and insights, and AI recommended material for improvement. Start Mightifying with us and see the impact on your school culture & happiness!

www.mightifier.com

@MightifierApp

TINY APP

www.tinyapp.biz

@TinyAppGlobal

@Tiny_App

Tiny_App

TinyApp

TinyApp - world's smartest pedagogical assistant for early education teachers

TinyApp brings to you the best pedagogical support inspired by Finnish Education and adaptable to your environment. TinyApp, co-created with teachers, provides

· A cutting-edge teachers' pedagogical planning, documenting, and assessing tools in the framework of 21st century skills.

· A cooperative environment on child's learning development and well-being

TinyApp is provided in English, Arabic, Finnish and Swedish. It supports 21st century skills, Common core standards and EYFS standards.

FINNISH PAVILION - J 70

Happening at the Finnish Pavilion

There will be a continuous program of workshops at the pavilion during the 3 days of GESS. Please pass by to hear from educational experts representing the different exhibitors from Finland. The updated program is available at the pavilion.

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8 Finalists at the GESS Education Awards 2019

A record number of Finnish suppliers have been nominated in 8 categories

- Best Free App / Software Product: **LessonApp**
- Best Paid for App / Software Product : **Claned**
- Best Product to Promote Arts, Music and Drama in the Classroom: **Into School**
- Best Product to Promote Health, Fitness and Sports in the Classroom: **School Day Finland**, **LeaDo**
- Best Sustainable / Eco-Friendly Product: **ISKU**
- Innovation Product Awards - Digital / Coding / Software: **Eduten**, **School Day Finland**
- Innovation Product Awards - Equipment / Hardware / non-ICT: **LeaDo**
- Primary Resource / Equipment Supplier of the Year: **Me & My City**

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